

5 captions for Car Detailers

Your photos. Your business. Your next five posts.

Replace bracketed details. Use only statements that match your actual service, process and availability. Add your own photos, with permission from any clients shown.

01 Before & after

Your car does not need to be "too far gone" before detailing makes a difference.

A proper detail is about more than shine. It is about removing built-up dirt, protecting surfaces and making the vehicle feel cared for again. Here is a recent before-and-after from our work. [Add one specific improvement you made].

Call to action: Message us "DETAIL" for available slots.

Photo idea: Side-by-side before/after close-up.

02 Myth busting

A shiny car is not always a properly cleaned car.

Quick shine products can make paint look glossy while dirt remains in seams, wheels or interior touch points. Good detailing is about the whole finish, not one photo angle.

Call to action: Ask us what your vehicle actually needs.

Photo idea: Split graphic: "Shiny" vs "Detailed".

03 Ceramic/coating education

Protection works best on properly prepared paint.

Coatings and sealants are not magic cover-ups. Preparation matters. Cleaning and decontaminating the surface first helps protection perform better.

Call to action: Ask which protection option suits your use and budget.

Photo idea: Water beading close-up.

Keep your next post simple.

04 Trust proof

What we check before handing the keys back.

We do a final walk-around: glass, wheels, visible edges, high-touch areas and any service-specific work. The goal is a finish we are comfortable putting our name on.

Call to action: See our latest work in the feed.

Photo idea: Quality checklist + key handover.

05 Month-end CTA

Your clean-car era can start with one booking.

You do not need a perfect maintenance routine. Start with one proper reset, then keep it simple from there.

Call to action: DM "CLEAN CAR" to get the next available slot.

Photo idea: Best transformation collage of the month.

Make the content yours

Choose one caption, add one real image, and give the reader one clear next step. Record which posts lead to relevant enquiries.

Free sample adapted from the OneHub 30-Day Content Kit. You may adapt these captions for your business or client posts. Do not resell or redistribute the full paid kit. No booking, engagement or income results are promised.